## **Doosan Forklift Parts**

Doosan Forklift Parts - Doosan Infracore Company Ltd. is an international and intercontinental company that consists of Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States affiliate, Doosan Infracore America Corporation, stationed in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer wishes.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. Additionally, there are more than 90 independent sellers moving forklift supplies and materials handling equipment. This network enables Doosan Infracore America to aggressively compete in this competitive market. The lift truck product line remarkably includes 63 different machines consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these numerous truck designs range from 3,000 to 33,000 lbs. All vehicles are designed in an ISO 9001 certified facility.

Doosan Infracore America is the fastest expanding lift truck business in the North American market, due to their stability in retaining a high degree of client service excellence and optimum product performance to all Doosan Infracore Lift Truck users. The U.S. lift Truck division situated in Cleveland has a expert team knowledgeable in Product Sales, Purchasing, Advertising, Logistical and Technical Support.

Korea's initial domestic forklift marketplace was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. begun to import assembled forklifts as part of a nationwide equipment expansion venture. Early sales of this industrial equipment focused on large business groups, the armed forces and on state-run corporations. This eventually led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical instruction became the new focus for enhancing quality and product development.

Domestic forklift business for Daewoo started in 1967 and grew to an amazing 90% market share in Korea. By the 1980's, Daewoo's advanced technological enhancements combined with sales success placed them in a position of considerable growth of their forklift operations.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative enterprise project to counter act competitive pressures in the US materials handling industry. This venture drastically expanded Daewoo's lift truck sales. Construction was completed in 1984 to facilitate a modern plant which helped set up the business for the fabrication of high end added-value products suited for export. In 1993, the corporation had a global sales network and started exporting models they had developed through in-house technology, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion opportunities into international marketplaces.